SHYINE MAKIN

Senior Product Designer | Design Systems, Tokens & Component Libraries | Accessible, Cross-Platform Design

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SUMMARY

Senior-level Product Designer with 5+ years designing and scaling design systems across web and mobile-first products: components, design tokens, documentation, and the governance behind them (versioning, contribution workflow, ownership). Leads a shipped, versioned React/TypeScript component library and documentation site with WCAG 2.1 AA-compliant light, dark, and auto color modes, and motion that respects reduced-motion preferences, partnering closely with engineering to turn Figma prototypes into production-ready components. Bachelor of Design from OCAD University and a Software Engineering Diploma from BrainStation (HTML5, CSS3, JavaScript, React), giving me working fluency with the engineers I build systems alongside. Comfortable balancing flexibility with standardization at scale, and actively exploring what AI-assisted tooling means for how design systems get built, documented, and maintained.

SKILLS & TOOLS

UX Process & Research: Figma (Expert: Components, Variants, Auto Layout, Tokens), User Flows, Sitemaps, Interactive Prototyping, Usability Testing, Journey Mapping

Design Systems & Governance: Design Tokens, Component Library Architecture, Documentation Sites, Versioning & Release Process, Contribution Workflows, WCAG 2.1 AA (Light/Dark/Auto Modes)

AI-Enabled Workflow: Adobe Firefly, Midjourney, Figma AI, Claude, ChatGPT (daily use across ideation, concepting, and production)

Front-End & Agile Collaboration: HTML5, CSS3, JavaScript, React.js, TypeScript, Git/GitHub, REST APIs, Agile/Scrum Product Teams, Engineering Collaboration

EXPERIENCE

Product Designer | Healthper USA, Inc. *Feb 2024 – Present*

- Lead design and development of Healthper's company-wide design system (@healthper/design-system): a versioned React/TypeScript component library, original icon set, and documentation site, with WCAG 2.1 AA-compliant light, dark, and auto color modes and motion that respects reduced-motion preferences.
- Own the system's governance: an ownership model, a semantic-versioning release process, and a documented contribution workflow (issue triage, design review, pull request with before/after screenshots), shipping tracked releases (v2.0, v2.1) with full changelogs.
- Partner with Agile product and engineering teams to turn Figma prototypes into responsive, component-based UIs implemented in React, reducing design-to-development handoff time by 25%, while conducting WCAG 2.1 audits that raised Lighthouse Accessibility scores from 78 to 95+.

User Interface Engineer | Freelance (Self-Employed) *Aug 2025 – Present*

- Lead multi-client digital projects for CTR Inc.'s Spark Catalyst platform, delivering branding, email campaigns, and blog system integration with reusable Figma component systems.
- Design and develop responsive websites and interactive publications end to end, from Figma prototyping through HTML, CSS, and JavaScript implementation, optimized for accessibility (WCAG 2.1) and performance.

UI/UX Designer | Senior Graphic Designer | EAMA Inc. (Plumbing, Electrical & HVAC Services) *May 2022 – Feb 2024*

- Owned UX/UI design and end-to-end user research for EAMA's field service management SaaS platform (1.5 years): recruited and interviewed technicians, property managers, and clients, ran scenario-based usability testing (remote and in-person), and synthesized findings into validated design decisions.
- Redesigned marketing and product interfaces in Figma, presenting concepts and pitch decks to executive stakeholders and collaborating cross-functionally with developers and QA to ship responsive, accessible UIs.
- Established and maintained a scalable Figma design system and component library that reduced design-to-code inconsistencies by 30%, while guiding and mentoring junior designers on UX principles, accessibility, and systems thinking.

Graphic Designer | Spark Growth Digital Marketing Agency *Jan 2021 – Apr 2021*

- Produced UI-informed campaign creative and digital assets for multiple clients in a fast-turnaround agency environment, per brand guidelines.

EDUCATION

OCAD University - Bachelor of Design (B.Des), Graphic Design — Toronto, ON | 2015 – 2019

BrainStation - Software Engineering Diploma (HTML5, CSS3, JavaScript, React, Git/GitHub) — Toronto, ON | 2025 – 2026

CERTIFICATIONS

AI Tools for Designers, UX and AI (LinkedIn Learning) • Front End Development with ReactJS, Accessible Web Development, Get Started with Figma (Coursera)

SELECTED PROJECT

Healthper Design System | Self-Authored Case Study — shyine-healthper-case-study.netlify.app

- Self-authored a 21-section case study documenting the design system's full lifecycle: research, personas, user flows, key decisions, accessibility, and outcomes, alongside the system's own public documentation site.
- Built as an interactive, accessible site (reduced-motion support, mobile-first from 320px) to make the system and the decisions behind it legible to other designers, engineers, and reviewers.